



5th October 2018

Dear Otley Wildlife supporter

We've been busy building momentum and followers since our last update. I have broken down our progress below.

1. **Organisation.** With 3 new volunteers we now have the core of a committee. Danny Hudson has taken on the role of treasurer and the others are Simon Morgan and James Dixon Gough. We're now trying to get our first committee meeting together. Andrew and Danny are busy opening a bank account with Triodos (most ethical bank we could find). Whilst I am working on the constitution.



2. **Otley Poetry Competition.** As you know, WFO was the sponsor and wildlife the theme of this year's event which attracted over 200 entries. Andrew attended the award ceremony last month and issued a press release, which is attached to this email.

Andrew representing WFO, as a judge at the competition.

3. **Leaflet/map.** A leaflet highlighting Otley's wildlife and where to see it, has reached basic design layout and draft text stage which now needs to be checked and on which we can obtain some finished design and print quotes. I have also attached the map to this email for any notes or thoughts you might want to add.

4. **Social Media.** WFO is now on Facebook with 49 followers, Instagram with 80 followers (thanks to Danny) and Twitter (thanks to Andrew). It was a slow start but we're now picking up friends and followers and more ever supporters, please follow us and spread the word. Work has also started on a basic website.

**Facebook:** [wildlifefriendlyotley](#)  
**Instagram:** [@wildlifefriendlyotley](#)  
**Or using** [#wildlifefriendlyotley](#)



5. **No bread for the ducks campaign.** Keen to raise awareness of the dangers of feeding ordinary bread to ducks at Wharfemeadows Park, Danny is approaching Otley Town Council about signage and support. Roundhay park already display such a sign. We are fortunate that the cafe on the bridge entrance to the park do sell healthy food for ducks.

6. **Open Meeting.** A launch meeting for early October wasn't possible as representatives from the main wildlife groups were not available. We're now planning a bigger event for January by which time our bank account, website and other key organisational items will be in place along with a few more supporters. Then we shall do a proper publicity launch.

7. **Support.** This continues to grow and we are still encouraged about how many people say it's a great idea! We have 33 people on our mailing list, so if you know of anyone who wants to join, let me know. We are grateful for Otley Town Council's support, earmarking £500 and using the logo on their website. When we have a bank account we shall applying for grants to OTC and other sources.

Best wishes,

River Six  
Friends of Otley Wildlife  
Secretary

Andrew McKeon  
Friends of Otley Wildlife  
Chairman